

## DVDs

### DVDs

Containing approximately seven times more information than a CD, the DVD offers exceptional capabilities. With the increase in DVD players in the home, this method of marketing communication can be of great value to the leisure and personal market, as well as business to business.

DVDs offer the opportunity to combine sound, motion and high resolution. Our replication service ensures that only the highest quality DVDs are produced. The four configurations of DVDs currently available offer capacities of:

- 4.7GB single sided single layer
- 8.5GB single sided double layer
- 9.4GB double sided single layer
- 17.0GB double sided double layer

with each layer on the DVD offering 133 minutes of full motion MPEG-2 video. These configurations of DVDs can be played on appropriately coded players.

### DVD Duplication:

DVDs are duplicated from an original using a laser DVD burner. Short lead times and fast turnaround make this an appropriate process for orders where a specific deadline is required.

### DVD Replication:

The process of replication involves pressing DVDs from a glass master, which is created from an original. Although set up costs are greater than those involved in duplication, large orders can make the process cost effective.

### DVD Printing

---

Since the introduction of

our screen-printing facility we are able to offer printing up to six colours with a capacity of up to 4,000 DVD's per hour.

Our experienced team of printers has worked together since 1997 and have therefore developed an understanding of today's technologies and the most practical and effective means of achieving your goals.

Our experience has taught us that every job is different we have therefore tailored our production accordingly by offering ink jet printing or production via our six colour screen-printing process.

Like CDs, DVDs can be printed using inkjet or silk screen technology. From an original copy, we will create a master DVD and see the project through to completion. Contact our team to talk through the most cost effective method of fulfilling your order. They will also be delighted to discuss your artwork, printing and packaging requirements.

CD Services

DVD Services

CD Business Cards

Packaging

&bull; Floppy Disks

Accessories